

## Advocacy and Campaigns Manager

### About Results

[Results International \(Australia\)](#) is part of a global network of organisations working to bring an end to poverty. Results has been operating in Australia for 35 years through a combination of staff led and volunteer driven advocacy at a grassroots, national and global level.

We are highly respected for our policy and advocacy work and have a high profile within the Australian Federal Parliament and within the international development sector.

At the global level we work closely with our partner [ACTION](#) to improve equitable access to health and within Australia we act as the Secretariat to the Australian TB Caucus.

We work with parliamentarians, the media and members of the community to influence political decisions that will bring an end to extreme poverty. This includes pushing for an increase in Australia's overseas aid budget and increased pledges to multilateral bodies that work on global health and poverty alleviation.

### About the role

Reporting to the CEO, this is a key leadership position within the organisation with advocacy being the core function of our work. The Advocacy and Campaigns Manager is responsible for leading Results' advocacy strategy and implementation, as well as managing the advocacy and campaigns team. You will have the opportunity to build your own team. Once complete, you will manage a team of three to four people covering community organising, campaigns and research.

The role involves liaising with a wide range of stakeholders, from parliamentarians to the media, donors and other not for profit partners as well as being a key point of contact with our international network.

This is a diverse and challenging role covering a range of organisational functions. Success in this role will be measured by the establishment of a high performing team, high impact, highly visible advocacy campaigns, strong relationships with parliamentarians and a diversified and growing base of volunteers.

Working within the areas of global health, nutrition and education, the successful candidate will need to understand highly technical research and policies, so a background in global health and/or international development would be an advantage.

## Key Responsibilities

- Lead and oversee Results advocacy campaigns. This includes the creation of campaign materials, engagement with elected representatives (including planning and hosting meetings and parliamentary events), media engagement, and training events for advocates.
- Play a lead role in Results government relations work, including cultivating and managing relationships with parliamentarians, bureaucrats and other political actors and stakeholders. This includes overseeing our role as the Secretariat of the parliamentary network, the Australian TB Caucus.
- Support the CEO in leading an organisational culture of collaboration and cooperation, deputising when required.
- Contribute to the strategic, financial and operational planning of the organisation including development of plans, deliverables and budgets.
- Represent Results in the media, on relevant working groups within the sector and with donors, and effectively collaborate and contribute to the international network within which we work.
- Work with the Leadership Team to build a sustainable organisation through increasing our brand recognition in communications, events and playing a support role in actions to increase Results funding base including identifying donors and assisting with grant applications.
- Oversee the recruitment and management of advocacy and campaigns staff, providing training, guidance and performance management, and supporting the advocacy activities they undertake, ensuring that they are in line with our core mission.
- Ensure appropriate coordination of Results campaign strategy with global partners, civil society organisations and coalitions.
- Oversee the monitoring and evaluation of our work and impact.

We are looking for someone who is flexible and adaptable, able to work at a strategic level and in a hands-on capacity as required.

As part of an international partnership the ability to work outside normal office hours on occasion is a must. The role also involves some domestic travel and will involve occasional international travel once borders open again.

## About you

We're looking for an enthusiastic self-starter who is passionate about the work of Results and aligned with its values, goals and objectives. An experienced influencer with political prowess, you have the ability to create change at all levels and know what makes people get on board with a social cause and take action.

A strong people person, you will have the ability to engage and lead a team, inspire volunteer advocates across the country, and build and facilitate a strong and supportive staff culture.

Results advocates for positive policy change and resourcing with the Australian Parliament, Government agencies, as well as international bodies such as the World Bank and UN agencies, so we are looking for someone who is able to move seamlessly between high level thinking and engagement, and promoting creative local actions to meet strategic goals.

### **Essential**

- Experience managing staff with demonstrated capacity for leadership and experience in building teams.
- Demonstrated high level advocacy and campaigning experience.
- An understanding of the Australian political system and the different levers at play.
- Great negotiation and communication skills (both verbal and written) and a comfortable public speaker.
- Proven ability to work in a fast-paced environment to tight deadlines and respond to changing priorities quickly and flexibly.
- Experience working collaboratively, ideally across a number of organisations.
- Ability to work in a non-partisan way with people from across the political spectrum, and be able to work effectively with people from a range of backgrounds in a range of locations.
- Ability to work to tight budgets as part of a small team.
- Proficient at using digital tools and a willingness to learn new programs and ways of working.
- Hold a relevant tertiary education degree.

### **Desirable**

- Knowledge of global health issues and/or international aid and development.
- Experience dealing with the media (mainstream, as well as digital and social media).
- Experience developing and managing budgets.
- Experience in project management, donor stewardship, event management or fundraising.
- Experience volunteering or working with volunteers, with an understanding of what engages and retains volunteers.

This is a full time position with a competitive salary (circa \$90,000) plus superannuation. Our head office is in North Sydney. Candidates from other States/Territories will be considered but must have the ability to travel to Sydney approximately six times per year. As a registered charity, Results employees are also entitled to salary packaging.

Results is an equal opportunity employer and encourages anyone who meets the selection criteria to apply.

## How to apply

To apply, please email a cover letter (outlining how you meet the selection criteria) and a copy of your CV to [results.employment@results.org.au](mailto:results.employment@results.org.au). Only applications who include a cover letter addressing the criteria will be considered. Applicants must have the right to work in Australia.

Closing date for applications: COB Thursday 15 July 2021.