

MOVIE NIGHT FUNDRAISER

Everyone loves a good movie and it's easy to get people along paying a little more than usual to enjoy an evening and help a good cause like RESULTS. It's even better if the movie has some association with the RESULTS activities.

How long will it take to organise?

Depending on the scale of your event, and whether or not you hold it at a cinema or at someone's house will determine how long it will take to organise. Between four and six weeks after confirming a screening date and time is recommended for larger events held at a cinema. This will allow time for you to attract attention and interest and gain sponsors.

How many people does it take?

When running a large event, it's always ideal to have a group of people organise it. This means that you have help and can delegate to others in your team. For example, you might like to have one person responsible for obtaining sponsors, another for researching movies and booking the cinema, and another responsible for advertising and promoting the event (i.e. on social media, word of mouth, designing posters).

How much do you have to spend upfront?

Initial costs include the cost of the cinema hire, invitations, and foyer decorations (if permitted remember to check), raffle & lucky seat prizes, and food and drinks (again if permitted). You should aim to have food and beverages and prizes donated (or at least some) and have as many volunteers as possible who will get to see the movie for free and are helping a great cause.

Do you need a licence or permission?

You of course must arrange with the cinema to hold the event and ideally have a special screening.

Please tell us so we can let you use our name and logo and help with handling money safely.

What materials/resources will I need?

- Computer and printer: to email invitations and encourage participation on social media sites
- Raffle & lucky door or seat prizes (e.g. aim for donations from local businesses e.g. a meat tray, voucher for bread and cakes, fruit bowl, etc.)
- Volunteer photographer to capture the event
- Collection tin to collect entry fees (and someone to oversee and be responsible for looking after the money)
- Nibbles; cheese and biscuits, wine and beer, fruit platter etc. (if permitted)

What sort of venue do I need?

First a cinema willing to host your event and this is usually early in the week.

Large Cinema chains: Usually have group/corporate packages but these can be expensive. Usually they provide a good experience with drinks and canapés prior with popcorn, drinks, ice cream for everyone during the movie for \$50-65 on top of movie ticket price. By adding say \$20 as a donation to RESULTS it would be \$100 per person to attend.

Independent Cinemas: usually offer the best deals, as some will provide space for people to gather and allow you to bring food, tea coffee and buy drinks from the bar.

At Home: Will be a smaller scale event limited by capacity of the house.

Who should you invite?

Everyone! Advertise through newsletters, fliers, brochures, online (social media/website), word-of-mouth, street posters, etc. Get your friends and family members, co-workers and other staff, local community members, everyone possible who is interested in coming along!

Alternatively, you could tailor it to a work function or something specific, just make sure you can get as many participants as possible which ever group you choose.

If holding it at a home with a big screen then you are limited by the room capacity.

How to handle money safely?

Check out the cash handling and how to send your donation to RESULTS [HERE](#)

Email your ideas on how to make this guideline better [HERE](#)