

# **Advocates Program - 2023**

Our volunteer Advocates generate the political will to improve global health and end poverty by engaging with:

Members of Parliament

• Their community

Advocates engage with and support Results campaigns by:

- Meeting, calling or writing to their local Member of Parliament
- Helping their local Lead Advocacy Group to host an event, such as a panel discussion or movie screening
- Posting to social media, or writing an op-ed or a letter to the editor

### EMPOWERED TO END POVERTY

www.results.org.au

Results International (Australia) is part of a global non-partisan movement of advocates working to improve global health and end poverty.

With our national network of volunteer Advocates, Results amplifies knowledge and expertise in global health and development.

For more than 35 years, Results Australia has been working with federal parliamentarians and everyday Australians to help generate the public and political will to end global poverty.

• The media

join@results.org.au

# **Advocates Program - 2023**

### A relational advocacy program for individuals aged 18+ living in Australia

At Results, Advocates are given opportunities throughout the year to develop their relational advocacy skills and increase awareness of global health equity. These transferable skills are also Personal valuable for Advocates to use in their professional life as well as to advocate for other causes they development are passionate about. Results Advocate skill development opportunities include:

- Induction training
- Access to resources
- Bi-monthly thematic Advocate Roundtables (in-person and virtual attendance options)
- engagement and working with MPs
- Invitations to attend conferences and webinars

### Community connection

We tackle big global issues, with grassroots passion and power. Our Advocates drive our campaigns at a local level. We're part of the international ACTION Global Health Advocacy Partnership, which includes Results organisations in the UK, USA and Canada. In Australia, our Advocates stay connected through our:

- Monthly Advocates newsletter
- Location-based "Lead Advocacy Groups"
- (QLD, ACT, Sydney, North Sydney, VIC, SA and WA)\*
- Advocates Slack channel

\* Reach out if you'd like support starting a new Lead Advocacy Group in your region/State/Territory

To guide relational advocacy work for Results, Advocates work with our **Amplify for Advocacy** focus areas across 2023. Each focus area runs for two-months and incorporates two key action days. These focus areas cover intersections between health and topics such as education, gender and youth. Actions include:

- Posting to social media
- Writing a Letter to the Editor, Op-Ed or blog
- Engaging with their local MP

Relational advocacy actions



• Workshops on writing for advocacy, political

• Special Interest Group: Women & Girls • Special Interest Group: *Education* 

• Running an event with their Lead Advocacy Group

### **January & February**

Our mission and advocacy in Australia

### **March & April**

Tuberculosis

### May & June

**Global health and crisis** 

### July & August

Youth and global health

### **September & October**

Nutrition, food security & gender

### **November & December**

**Epidemic preparedness and vaccines** 

### March 24th

World TB Day

### June 5th

World Environment Day

## July 15th

World Youth Skills Day

### October 11th

International Day of the Girl

### December 12th

Universal Health Coverage Day

### **Focus Action Days**



# **Advocacy Roundtables - 2023**

# **Thursday February 2nd**

Learn about our advocacy agenda for 2023, including submissions to inform the Federal Budget and the government's new International **Development Policy.** 

TB is the world'd biggest infectious killer. Learn about tuberculosis, including World TB Day 2023 and the Light Up Red for TB campaign.

## **Tuesday May 2nd**

Climate change, conflict and displacement threaten health equity. Learn about global health and crisis and explore opportunities to advocate.

The Indo-Pacific is home to 1.7 billion people under the age of 25. Learn about how to prioritise young people in global health programs.

# **Thursday September 7th**

Women are central to food systems, both as primary food producers and as primary caretakers of the household. Learn about nutrition and explore opportunities to advocate for food security and gender equality.

Learn about epidemic preparedness and vaccines and explore opportunities to advocate for health security.



# **Thursday March 2nd**

# **Tuesday July 4th**

# **Tuesday November 7th**

## Being an Advocate for Results - the basics

### Advocacy

Our advocacy aims to be transformational - something deeper and more fulfilling than signing a petition. Using relational advocacy techniques, our Advocates connect with others on shared values to build sustained relationships in their communities, with Members of Parliament and the media.

### **Political will**

"Each of the great social achievements of recent decades come about not because of government proclamations b because people organised, made demands, and made it g politics for governments to respond. It's the political will of people that makes and sustains the political will of governme

~ founder of Results, Sam Daley-H

### Poverty

The World Bank defines extreme poverty as people who live on less than \$2.15 per person per day.

Our advocacy is underpinned by the firm belief that Australia has an ethical responsibility, and the material capability, to play a key role in ending global poverty.

### **Global health**

We foreground global health due to the prevalence and sev of diseases of poverty. As poor health is often both a cause effect of poverty, we regard the alleviation of these health is as a practical and necessary step towards ending povert

### **Policy change**

We advocate for improved policy to support impacted communities worldwide against the health, social and economic impacts of disease.

In the past, Results has advocated for better policies to improve health, education, nutrition and pandemic preparedness. We've also advocated for rights and equity for women and girls, and expanded official development assistance (ODA).

### Lead Advocacy Group (LAG)

Lead Advocacy Groups are organised at a State/Territory (or sometimes region) level and are made up of committed Results Advocates from diverse cultural, geographical backgrounds and experiences. LAGs create positive change by leading and driving collective and coordinated campaign actions to end global poverty i.e by running a community event.

All Results Advocates are invited to join their local LAG.

### **Resource mobilisation**

Our campaigns aim to mobilise financial resources to end g poverty. We do this by advocating for the Australian Govern to increase the volume and quality of the aid program and strong financial pledges to multilateral initiatives.

Results does not deliver development programs. We work change policy and mobilise funding for Governments and partners to deliver services to address global health equi

### **Special Interest Group**

Historically, Results has campaigned for better developmed outcomes in Education and Women & Girls.

Results Advocates with a passion for either of these areas have the opportunity to join a Special Interest Group and connect with other Results Advocates from across Australia to highlight relevant issues and take collective advocacy action.

s has but good of the nents" Harris	<b>Decision makers</b> We believe that you have the power as an individual, and as a constituent of your local MP, to use your voice to end global poverty by influencing decision-makers such as Members of Parliament and Ministers.
everity se and issues rty.	<b>Dom-partisan</b> Results is a non-partisan organisation - this means we operate free from party affiliation or bias. Our Advocates never use MP engagements to pledge their vote or share political preferences or views. If we are perceived as politically biased it hurts our relationships and our ability to build support for global health.
global mment d make rk to d our uity.	<b>Dublic Control of Con</b>
nent s have	<b>Advocacy Roundtable</b> Our Advocates are invited to opt-in to attend Advocacy Roundtable events, run every second month. Advocates can choose to attend either in-person or virtually.

Each Roundtable is an opportunity to gain a deeper understanding of global health and poverty and to hear from guest speakers, as well as Advocates and staff from Results.