

BECOME A RESULTS VOLUNTEER ADVOCATE

results

Results Volunteer Advocates use their voice to help educate federal MPs and unlock billions of dollars in funding for initiatives which seek to end extreme poverty and achieve health equity in low and middle income countries.

Volunteer Advocates achieve this by building a positive relationship with their local MP - maintaining regular written contact at six key points in the year. This relationship is important for Results as it sets Volunteer Advocates and staff up to request official meetings with their MP during Results campaign times. There are six communication points which serve as the Core Advocate Actions:

ACTION 1

January



Email your MP with a copy of Results' Federal Budget Submission

ACTION 2

Feb/Mar



Email your MP to invite them to commemorate World TB Day by taking part in a Results event

ACTION 3

7th April



Send your MP a card for World Health Day to help educate them on global health issues

ACTION 4

May



Email your MP with Results' reaction to the Federal Budget

ACTION 5

17th Oct



Send your MP an educational card for International Day for the Eradication of Poverty

ACTION 6

During year



Send your MP a birthday card and help them explore maternal and child health

To help you perform these Core Actions, Results Australia will provide you with:

- Training and information guides to help you develop skills in MP engagement and writing for advocacy
- A package containing the three physical greeting cards to send your MP
- Digital copies of three Key Information sheets (to print and include with your cards)

www.results.org.au

join@results.org.au

OPTIONAL EXTENSION ACTIONS

As a Results Volunteer Advocate, you can choose to take your engagement further by taking advantage of six further Advocate Extension Actions:

Attend Results Roundtables



Connect with other Advocates and discuss issues related to our advocacy work

Monitor MP comments



Look for comments your MP makes about the issues Results advocates about

Write for advocacy



Amplify our advocacy messages through: social media, blogs or traditional media

Speaking opportunities



Request to speak at a Results Roundtable or at other events on behalf of Results

Represent Results



Be invited by Results to represent us at events

Lead Advocacy Group



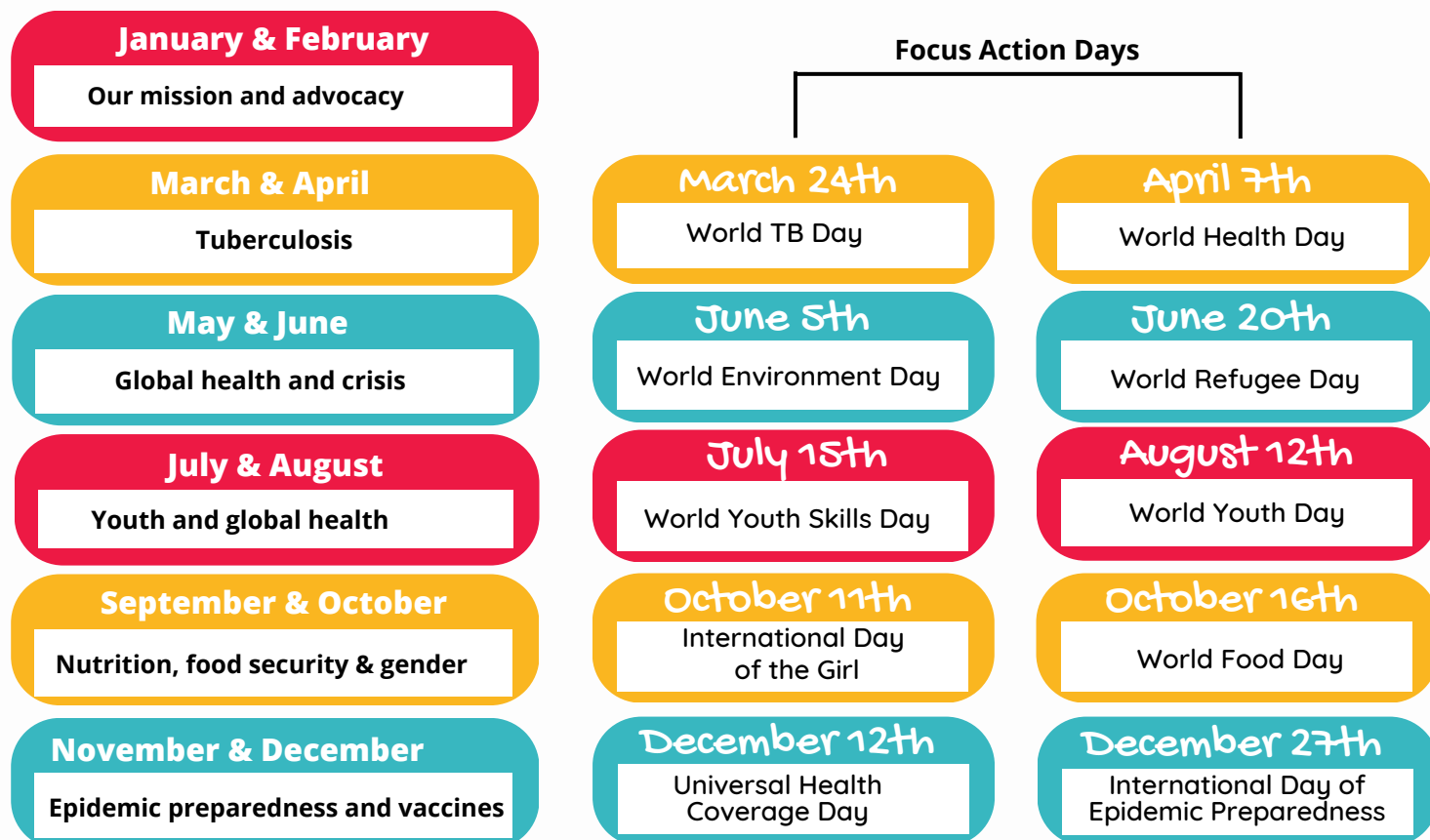
Join with other Results Advocates in your State/Territory to achieve our mission

RESULTS LEAD ADVOCACY GROUPS (LAGs)

When you sign up as a Results Volunteer Advocate we will invite you to connect with other Volunteer Advocates in your State/Territory through your local Lead Advocacy Group. Each LAG is shaped by its current members in order to: act as a meaningful support network; run local activities; and support our mission to empower everyday Australians to advocate to generate the political will to end poverty.

AMPLIFY FOR ADVOCACY - FOCUS AREAS

To help Volunteer Advocates dive deeper into our areas of work, Results has designated six Focus Areas for 2023. Each Focus Area runs across a two-month period and includes a dedicated Advocacy Roundtable and two related United Nations Action Days:



WRITING FOR ADVOCACY USING THE FOCUS AREAS

Volunteer Advocates are encouraged to use their own social media accounts to help generate the public will to end extreme poverty by sharing posts, articles, links and videos which relate to each of our designated Focus Areas.

STAYING CONNECTED

All Volunteer Advocates are added to the Advocates Newsletter subscriber list and will receive a monthly newsletter full of interesting content to help you further your knowledge of global health and poverty eradication and provide updates on actions being taken by Results, the Australian Federal Government and the ACTION Global Health Advocacy Partnership.

You will also have the option to join the Results Australia Advocate Facebook Group.