



results

Empowered to End Poverty

Results International (Australia)
Strategic Directions 2025 - 2027

Image: Elias Alexander

Contents

Global Context	3
About Us	5
Partners	6
Theory of Change	6
Our Strategic Direction	7
Our Impact	8
What does success look like in 2027	12



Image: The United Nations

Global Context

In 2015, world leaders committed to 17 ambitious [Sustainable Development Goals](#) to end global poverty, and address inequality and climate change by 2030. Fast forward by a decade, and the world is not on track to meet these vital goals.

While the goals are ambitious, Results International (Australia) (henceforth Results) is focused on doing all we can to build the political will to advance the goals and ensure everyone, everywhere has access to the health, education and nutrition they need to thrive.

The COVID pandemic (including the long-term impacts of Long COVID), combined with the growing impacts of climate change, the rise of inequality, democratic decline and growing humanitarian crises including famine and war, mean we face a number of coalescing challenges that undermine these goals.

In addition, the rise of populism and the spread of democratic decline go hand in hand with diminishing trust in global institutions, including the United Nations and its multiple agencies. Support for global health infrastructure, including vital multilateral

organisations such as the Global Fund to Fight AIDS, TB and Malaria, and Gavi - the Global Vaccine Alliance, can no longer be taken for granted.

This is an all-hands-on-deck moment with a vital role for government, philanthropy, corporations and civil society. The global community needs to redouble its efforts and build strong collaborative partnerships across sectors and geographic boundaries if we are to achieve the Sustainable Development Goals.

Against this global backdrop, we see an important role for Results in making the case for the Australian Government to be a good international citizen by increasing our level of overseas development assistance, safeguarding multilateralism, increasing Australia's investment in global health initiatives and supporting urgent efforts to address climate change, including its impacts on global health.

At the heart of Results' approach is a commitment to empowering women and girls as the foundation for a more peaceful, prosperous and sustainable world.



Image: Gavi, The Vaccine Alliance

Numbers To keep in mind



700 MILLION...
people living in extreme poverty.

In 2023, almost 700 million people were living in extreme poverty.



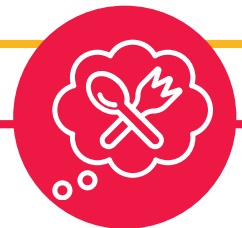
119 MILLION...
women and girls are out of school.

In countries affected by conflict, girls are more than twice as likely to be out of school than girls living in non-affected countries.



1 BILLION...
people impacted by climate change.

Over 1 billion people are at risk of being displaced by 2050 due to climate change and extreme weather events.



250,000...
additional deaths from undernutrition.

Between 2030 and 2050, climate change is expected to cause approximately 250,000 additional deaths per year, from undernutrition, malaria, diarrhoea and heat stress.



1 MILLION...
deaths from tuberculosis.

Over a million people continue to die every year from tuberculosis, a disease that is both preventable and treatable. 60% of the global TB burden sits in the Indo Pacific region.



650 MILLION...
lives saved by the Global Fund.

The Global Fund to Fight AIDS, TB and Malaria has helped save over 650 million lives since its inception in 2002.

About Us

Charity can move millions, but advocacy can move billions.

Results is a non-partisan international aid and development organisation. We advocate to Australian parliamentarians with the aim of leveraging millions of dollars in government funding for the world's poorest communities in the Asia Pacific region.

For 35 years we have recruited, trained and empowered everyday Australians through our grassroots advocacy program. We enable our advocates to use their voice to ensure Australia is a good international citizen and directs its overseas aid budget to some of the best anti-poverty initiatives in the world.

Our model of grassroots, policy and parliamentary advocacy enables us to create transformational change for some of the

world's poorest communities. Throughout our history, we have generated significant government investment in priority areas including global health, education, nutrition, and women and girls.

Results is one of only two development agencies in Australia dedicated to advocating for global health equity. We believe that, no matter where people are born, everyone should have equal opportunities to fulfil their potential in life.

With head, hands and heart, Results has contributed to some of the biggest wins in the fight to end global poverty. From mobilising millions of dollars to alleviate diseases of poverty such as tuberculosis and polio, to ensuring millions more children have access to basic education.

Mission

To generate the political will to end extreme poverty.

Vision

An Asia-Pacific region free from extreme poverty.

Values

- We are independent, non-partisan and evidence-based.
- We are driven to achieve equity and justice.
- We work in solidarity with the people we serve and partner with organisations with a shared mission.
- We empower everyday people, corporations and politicians to take action.

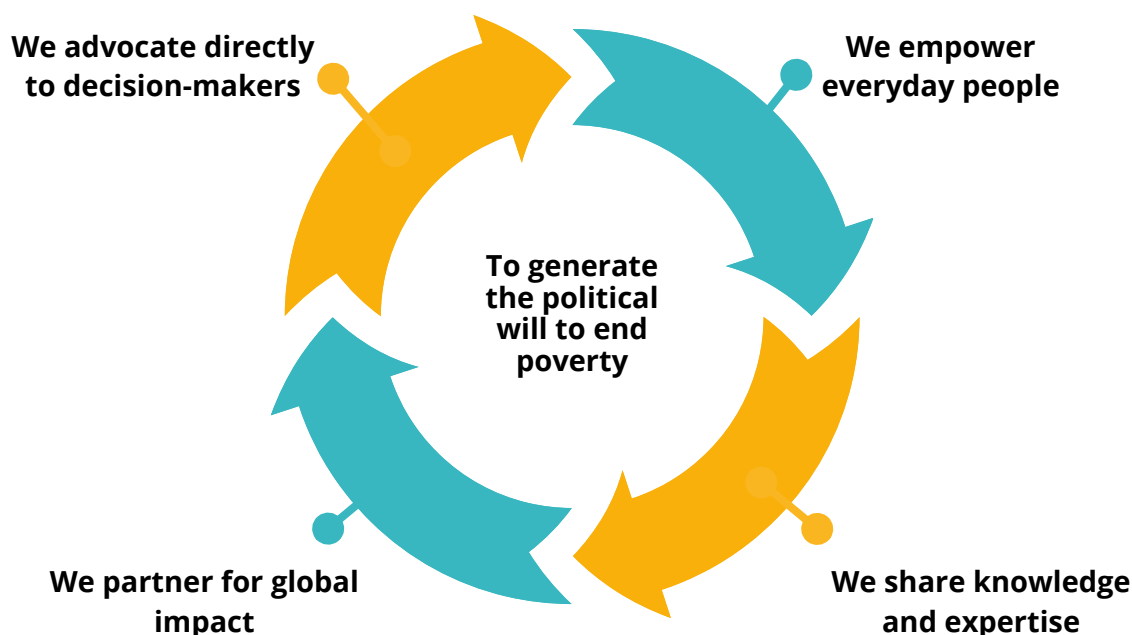
Our Partners



Creating change at scale requires partnership across organisations. At Results we are thrilled to partner with the Action Global Health Advocacy Partnership (hereafter referred to as Action), a group of 14 locally rooted organisations around the world, working to ensure all people have equitable access to health care.

We are also part of an international network of Results organisations. Our Results network spans the United States, Canada and the United Kingdom. Together we form a united global network of agencies committed to a world without poverty.

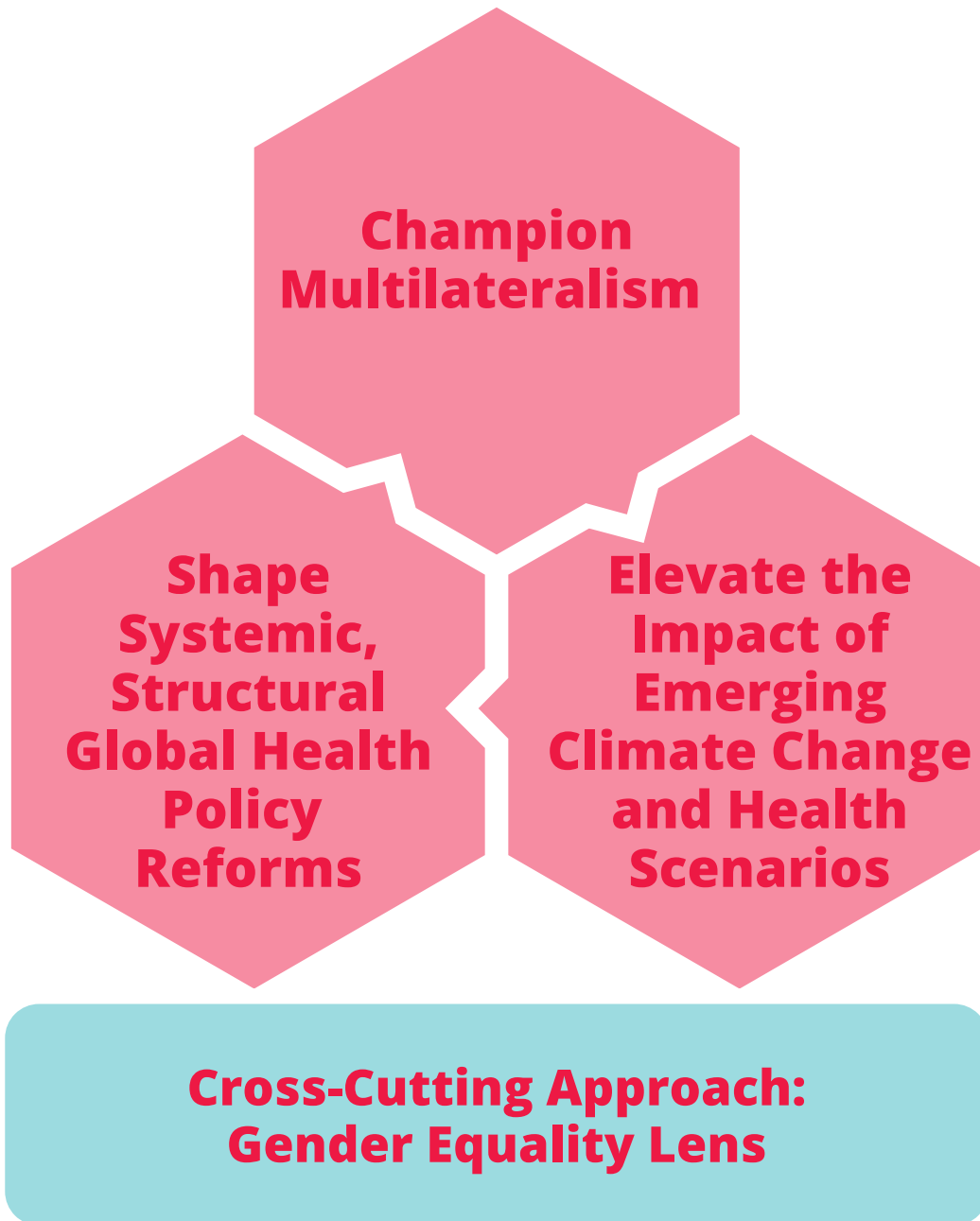
Our Theory of Change



Our Strategic Direction

Results has an overarching mission to generate the political will to end poverty. To help achieve this, Results will focus on three core areas of impact: overseas development assistance, multilateralism, global health, and climate change, especially as it relates to global health.

Focus areas



Our Impact

Our impact focuses on building political support for overseas aid and multilateralism, driving meaningful change in global health policy and resource commitments, while also addressing the critical intersection of climate change and health.

Our Goals

Champion Multilateralism

We will partner with agencies across the country to build political support not just for a strong, fit-for-purpose Australian aid program, but also for multilateralism more broadly. Given the rise of populism corresponding with an anti-internationalist agenda, we will make the case for the vital role of multilateralism in addressing global poverty and achieving strong human development outcomes.

We will support national efforts, primarily through the *Safer World for All* Campaign driving increased participation of the Federal Government in Australia's largest and most impactful multilateral health partnerships. Deepen long-term, established relationships to significantly reduce extreme poverty in the region and achieve overall increased human development outcomes.

To achieve this:

- **We will join a national network of organisations calling for an increase in Australian aid.** We will join sector-wide actions using a range of tactics, social and traditional media campaigns, writing letters to MPs and adding our support to letters/statements targeting key political leaders.
- **We will educate and empower our volunteers** to advocate strongly for 1% of the federal budget to be invested in ODA.
- **We will make the case for multilateralism** in relevant letters to MPs, public forums, submissions to government, meetings with parliamentarians and traditional and social media.
- **We will collaborate with Action partners** and learn from and leverage our partnerships in our efforts to safeguard multilateralism globally.



Image: The Global Fund

Shape Systemic, Structural Global Health Policy Reforms

We will continue to build on our decades of impact in global health and focus on global health financing for deadly diseases, especially tuberculosis, healthcare for women and girls and pandemic preparedness, with an overarching commitment to universal health care for all.

We will influence significant policy changes through an expansion of the breadth and depth of our influence, advocating for impactful, global poverty-reduction commitments.

To achieve this:

- **We will strengthen grassroots advocacy:** We will empower our advocate network to act as catalysts for political change and enhance advocates' knowledge, skills, and motivation through targeted training and engagement.
- **We will expand parliamentary support:** We will grow our network of federal parliamentarians championing policy reform and resource mobilisation, and cultivating cross-party relationships to ensure sustained support.
- **We will enhance public discourse influence:** We will shape the narrative around global health issues in media and policy discussions, and highlight the interconnections between health, poverty, and gender equality.
- **We will actively build partnerships:** We will build partnerships with values-aligned organisations in the Asia-Pacific region and or amongst First Nations organisations and representatives to ensure our work is informed by experts and responds directly to the needs of those most impacted by the issues we work on.

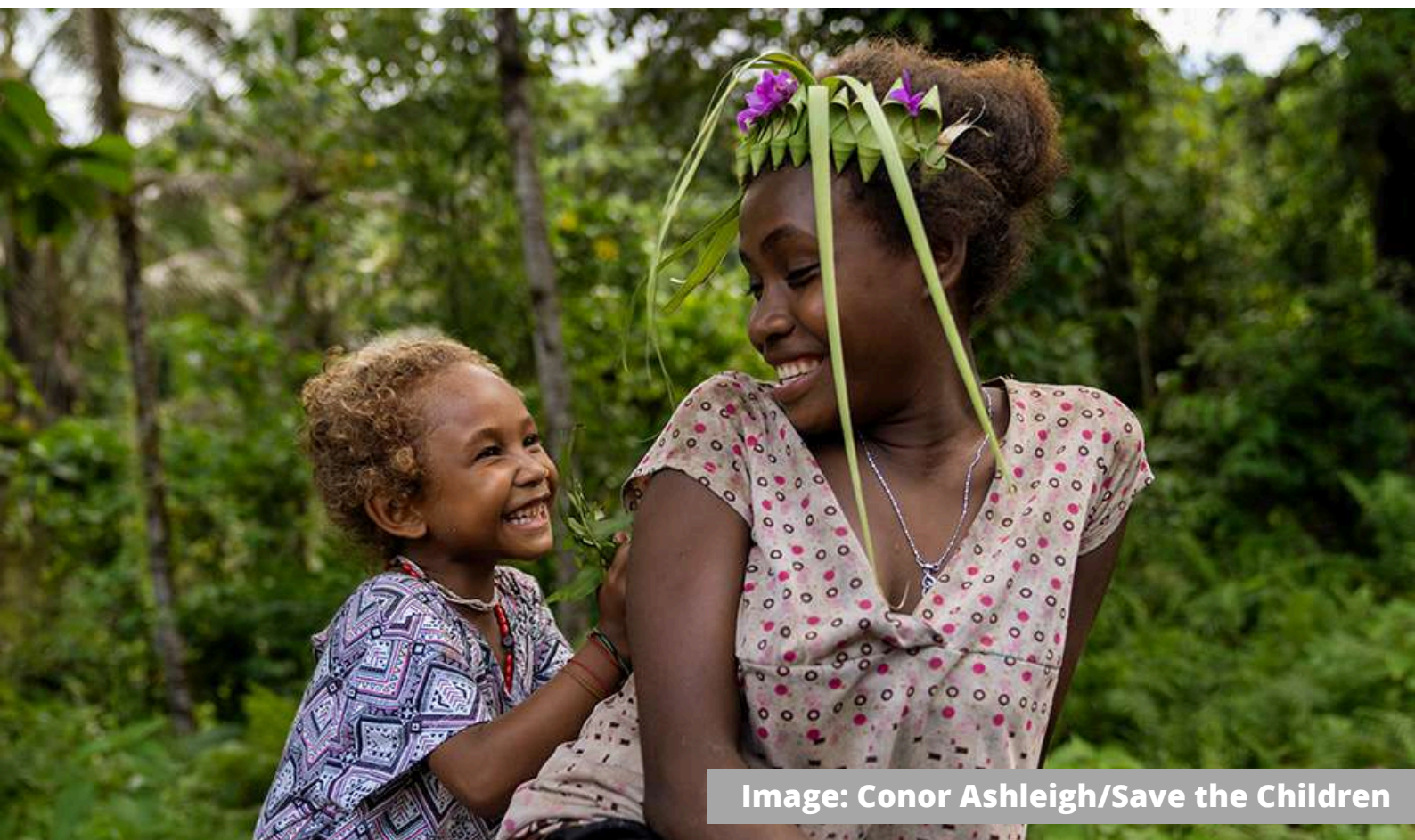


Image: Conor Ashleigh/Save the Children

Elevate the Impact of Emerging Climate Change and Health Scenarios

Given the growing impacts of climate change and the corresponding wide-ranging health impacts, including on nutrition and infectious diseases, we will advocate for regional mitigation and adaptation initiatives through research-backed scenarios highlighting the devastating impact of climate change on global and regional health.

To achieve this:

- **We will analyse the climate/global health nexus** in detail to build our expertise.
- **We will connect with other organisations** working on the climate/global health nexus.
- **We will determine Results' unique value add and develop tactics to advance our goals.**

Examples of possible tactics:

- Leverage the political opportunity presented by Australia's bid to co-host COP 31 in partnership with the Pacific.
- Join other INGOs in their call for additional investment in the Green Climate Fund, the Loss and Damage Fund and calls for Australia to set a more ambitious Nationally Determined Contribution.
- Actively support and encourage The Global Fund and Gavi's climate related initiatives.



Image: UNDP

Cross Cutting Approach: Gender Equality Lens

In pursuing the above goals, we will consistently apply a gender equality lens to ensure our work addresses the specific needs and great potential of women and girls. This includes:

- Advocating for gender-responsive budgeting in health and climate initiatives.
- Highlighting the disproportionate impacts of health and climate issues on women and girls.
- Making the case for investing in women and girls as key to achieving transformational development outcomes.

Metrics for Success

To measure the success of our impact goals, we will focus on the following key metrics:

- **Advocacy Effectiveness:** Number of substantive engagements with decision-makers (parliamentarians, government officials) on our priority issues, targeting 30 high-quality interactions per year.
- **Policy Influence:** Number of instances where our advocacy efforts are directly cited or referenced in policy discussions or documents, aiming for 4 citations annually.
- **Public Engagement:** Reach of our focused campaigns, measuring social media engagement and media coverage, with a goal of 15% increase in engagement year-on-year.
- **Expansion of our advocacy network:** Number of volunteers taking part in our advocacy campaigns, training and skills sessions and/or otherwise taking action on behalf of Results causes with an aim of 10% increase year-on-year.
- **Expansion of our network of federal parliamentarians:** Number of parliamentarians that engage in our work will increase by 5% year-on-year. We will survey parliamentarians on their perceptions of our impact with the aim of capturing quantitative data.
- **Research and Knowledge Contribution:** Number of papers, policy briefs, or reports produced and disseminated on our priority issues, aiming for 2 high-quality publications per year.

These metrics will be reviewed bi-annually, with a focus on learning and adapting our tactics based on what's most effective. We recognise the ambitious nature of our goals given our compact team size, but we're committed to pushing boundaries and maximising our impact through strategic focus and leveraging networks and partnerships.



Image: Gavi, The Vaccine Alliance

What will success look like in 2027



The Australian Government has provided its 'fair share'¹ contribution to The Global Fund to Fight HIV/AIDS, TB and Malaria and Gavi, the Global Vaccine Alliance.



The Australian Government has increased its funding for TB, including TB Research and Development.



Results' advocates have played a vital role in the *Safer World for All* Campaign, calling on the Australian Government to invest 1% of the Federal Budget into Overseas Development Assistance.



Australian parliamentarians are strong advocates and supporters of multilaterals (and multilateralism more broadly), including the Global Fund to Fight HIV/AIDS, TB and Malaria and Gavi, the Global Vaccine Alliance.



Utilising our network of grassroots volunteers and strong cross-party parliamentary relationships, Results has added capacity to the national movement of organisations working on global health, climate and global poverty issues. Results and partners have effectively leveraged COP 31 to achieve strong outcomes on climate mitigation and adaptation, and climate justice.



Results has received funding from a number of major donors with a combined income of circa AU \$1 million per annum.

In summary, Results has worked with partners across Australia and the world to end extreme poverty, advance universal healthcare, fight climate change and its impacts on the most vulnerable, and support women and girls to flourish.

¹ 'Fair share' is the idea that countries should contribute an amount to global health initiatives, like the Global Fund and Gavi, that reflects the size of countries' national economy and ability to contribute to global health goals. Fair share contributions are often raised when referring to a country's efforts to climate action. However, there are many interpretations on what is considered 'fair'.

About us

Results International (Australia) is an international development organisation working to improve global health and end poverty. With our global partners and national network of volunteers, Results amplifies knowledge and expertise in global health and development. For more than 35 years, Results has been working with federal parliamentarians and everyday Australians to help generate the public and political will to end global poverty.



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